
SIGN ME UP NOW!

NAME: _____

ORGANIZATION: _____

EMAIL ADDRESS: _____

ARE YOU A MEMBER OF MISAB?

YES ____ NO ____

PHONE NUMBER: _____

POINT OF CONTACT

WHAT WILL YOU ATTEND?

____ JULY 7th - 10th AUDIO

____ JULY 14th - 17th VIDEO

____ JULY 21-24 - LIVE STREAMING

IF YOU ARE NOT A MEMBER, YOU WILL NEED TO
PAY, IF YOU DON'T HAVE A PATREON, YOU'LL NEED
TO PAY \$60 EACH SESSION PER WEEKLY SESSION

By Signing your name and date here, you connect to be
recorded and your name and likeness from the Zoom Webinar
can be used for marketing, archival purposes with the
Minibrick State Association of Broadcasters. You relieve any
personal responsibility of being documented visually,
auditory, etc

SIGNATURE:

LEGAL NAME

____ DATE

FAQs (That's Facks)

What is Creative World?

The online webminiar that is a mini-sized post production
mixed with broadcast and information technology

What will I learn?

You will learn the creative editorial process along with
technical and IT lingo to make your work easier when
things go wrong

What do I get after completion?

You will get a certificate of completion, however this is not
a formal certification (read below Critical Info)

Will this be at the MISAB Show in October?

We cannot comment if this will be part of any future trade
show events.

CRITICAL INFO

**DEADLINE (NO EXCEPTIONS) JULY 3rd 5:00
PM EDT. AGAIN NO EXCEPTIONS!**

PRICING

Authenticated members of the MISAB is free, out
of membership will need to pay \$35 each course
for each Week. For all 3 weeks, members can
pay us upfront at \$100 and save using the Memo
for CWALL on payment.

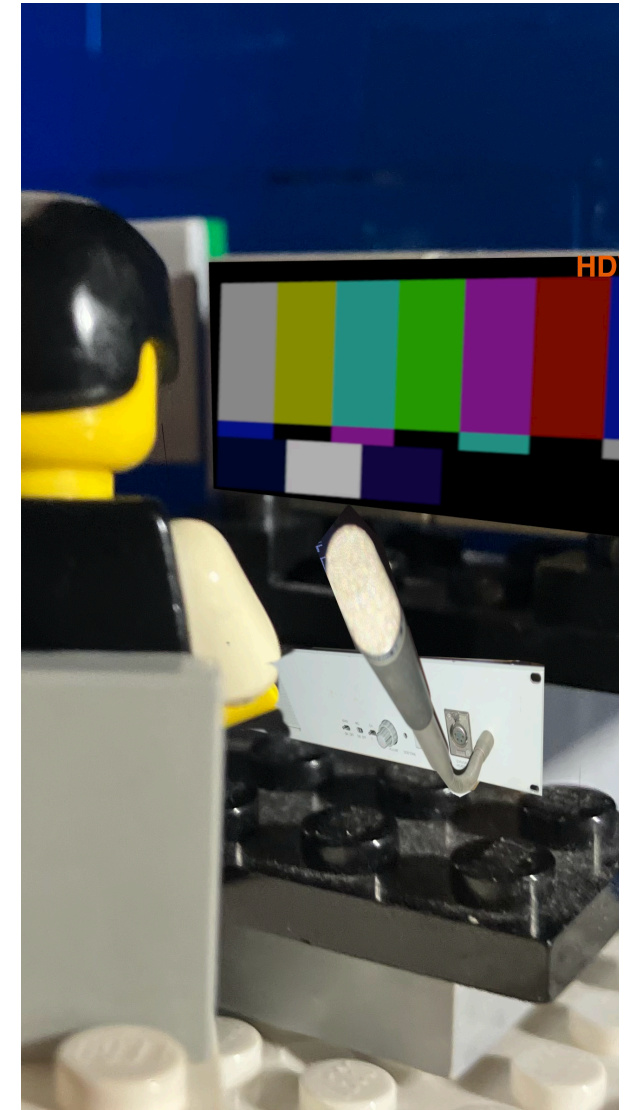
GENERAL EXPECTATIONS

This is not a certification course. MISAB cannot
be responsible due to technical issues, loss of
data or violation of internal or external security
policies

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CREATIVE WORLD 25

We are doing a media production camp for our
members during the month of July. For a ½ hour
each day, learn various basic level skills of



SCHEDULE OF EVENTS

WEEK 1 (JULY 7th to 10th)

IT'S ALL ABOUT AUDIO

Learn audio production. Audio is the first things most minifigs pick up as content. Learn the basics of microphones, to how to capture great audio, to edit, and learning how to distribute it!

At the end of this week you should know

... what microphone will fit your your application

... what "gain" means, how and when to compress audio

... learning what ways to capture audio for interviews, podcasts, etc.

... the skills transferable to video, streaming etc.

WEEK 2 July 14th, 17th - 10:30 am

BETTER VIDEO SHARING

We teach you the differences of video vs filmmaking on July 14, we focus on the history of film to video. On July 15th, we focus on how to capture video appropriately, professionally and effectively

On July 16th, Editing, we focus on what is the editing means best computer to do editing, and how editing typically works we focus on how to edit effectively

...AT A GLANCE

WEEK 1 (JULY 7th to 10th)

Learn audio production. Audio is the first things most minifigs pick up as content. Learn the basics of microphones, to how to capture great audio, to edit, and learning how to distribute it!

WEEK 2 (JULY 14th to 19th)

Each day focuses on one subject. On the 14th we focus on the history of film and video; the 15th focus on capturing video professionally, 16th is a primer on editing and the 17th focusing on the best platforms other than get your message out

WEEK 3 (JULY 21st, 25th)

We discuss the best ways to "DO IT LIVE!" with best practices for live streaming. We explain the various options and the best methods for our members.

July 17th, we discuss how the best video sharing platforms are and other ways to get out your message

At the end of this week you should know

... how film became video; how digital mixed video and film

... what computer works best for the editing you need

... a primer between Apple's Final Cut Pro, Avid's Media Composer, Adobe's Premiere and Blackmagic's DaVinci

... what YouTube, Vimeo and other sharing platforms means

The Minibrick State
Association of
MISAB
BROADCASTERS

WEEK 3 July 21st - 23rd - 10:30 am

"LET'S DO THIS LIVE!"

On July 21st, we will focus how do to things live.

On the 21st, we focus on a brief history of live streaming,.

On the 22nd, we focus on the various ways to do live streaming. But since you are coming to a professional development course, using your smartphone entirely is not in the scope. We will talk about appliances (LiveU) to Tricasters to others in between. When or when not to use your smartphone, etc.

CLOSING CEREMONIES JULY 24th 11:00 to 11:30

We close it up with questions and answers to the previous week and other questions from the previous weeks before we hand you off back in the real world!